



Cambridge Healthtech Institute's



1 of 3

Product and Service Alert Information & Order Form

CHI Product and Service Alert



This is a scheduled email broadcast for you from CHI, to targeted segments of CHI's vast internal database of pharmaceutical, biotechnology and life science professionals, and will serve as a notification to interested parties of the products and services you have available in (but not limited) to **Drug Discovery, Proteomics, Genomics and Biomarker**.

If your company wants to receive exposure to a targeted audience, sign up today. **Remember, PSA's are scheduled on a first come first served basis and are limited to only two launches per week.**

Contact: Mike Handy at 781-972-5492 or mhandy@healthtech.com for availability.

Product Alert Interest Area Selection

<input type="checkbox"/> Anitbody	8,244	<input type="checkbox"/> Forensic Diagnostics	1,604
<input type="checkbox"/> Assay Development	2,600	<input type="checkbox"/> Functional Genomics	7,890
<input type="checkbox"/> Bioinformatics	21,039	<input type="checkbox"/> Genetic Variation	3,743
<input type="checkbox"/> Biodefense	7,121	<input type="checkbox"/> Glycotechnology	4,852
<input type="checkbox"/> Biomarkers	27,659	<input type="checkbox"/> Human Genome	36,711
<input type="checkbox"/> BioMEMS	10,202	<input type="checkbox"/> Immunology	4,714
<input type="checkbox"/> Bioprocessing	15,880	<input type="checkbox"/> Lab-on-a-Chip & Microarrays	13,502
<input type="checkbox"/> Blood Safety	8,256	<input type="checkbox"/> Mass Spectrometry	7,420
<input type="checkbox"/> Cancer	27,655	<input type="checkbox"/> Medicinal Chemistry	7,439
<input type="checkbox"/> Cancer Vaccines	4,576	<input type="checkbox"/> PCR/Nucleic Acid Based Tech	9,851
<input type="checkbox"/> Cancer Genetics	2,228	<input type="checkbox"/> Pharmacogenomics	6,047
<input type="checkbox"/> Chemistry (all)	28,555	<input type="checkbox"/> Proteins & Proteomics (all)	36,509
<input type="checkbox"/> Clinical Trials	9,211	<input type="checkbox"/> RNA Interference	9,512
<input type="checkbox"/> CNS	7,004	<input type="checkbox"/> Systems Biology	9,817
<input type="checkbox"/> Combinatorial Chemistry	12,554	<input type="checkbox"/> Tissue Eng/Repair	3,569
<input type="checkbox"/> Diagnostics (all)	26,793	<input type="checkbox"/> Toxicology	9,677
<input type="checkbox"/> Drug Discovery & HTS	38,981	<input type="checkbox"/> TSE	1,626
		<input type="checkbox"/> Vaccines (all)	5,570

Product and Service Alert Pricing Options

EMAILS	\$500/M	International Only	\$10/M
Commercial Only	\$10/M	Country Select	\$10/M
Academic/Government	\$10/M	Minimum Order	5,000
USA Only	\$10/M	Setup and Launch Fee	\$25
USA Geo Select	\$10/M		



- * *Emerging Company discounts available. Company must have been in business for no longer than 3 years. Please call for availability.*
- ** *We offer a consecutive launch sign-up discount. Please call for pricing and availability.*
- *** *CHI has other targeted areas of interest not listed above. At your request, we will be more than happy to run count totals for you.*



Bill To Address

Mr. Ms. Mrs. Dr. Prof.

Name _____ City _____

Job Title _____ State/Postal Code/Country _____

Div./Dept. _____ Telephone _____

Company Name _____ Fax _____

Company Address _____ Email _____

_____ **Purchase Order Number:** _____

REQUIREMENTS**■ Option #1**

Company supplies plain text for email and gif or jpeg images (600 dpi) as attachments with image urls.

■ Option #2

Company supplies html for email and gif or jpeg images (600 dpi) as attachments with image urls.

■ Option #3

Company supplies html source, hosts the images on their site and embeds the images in the html.

■ Option #4

Company supplies plain text and CHI creates email blast text version or html version.

Note: the total size of the email can be no larger than 60k

Total Estimate Cost (please fill in) _____

PAYMENT INFORMATION

Enclosed is a check or money order payable to Cambridge Healthtech Institute, drawn on a U.S. bank, in U.S. currency.

Please charge: AMEX (15 digits) Visa (13-16 digits) MasterCard (16 digits) Diners Club (14 digits)

Card # _____ Exp. Date _____

Cardholder _____

Signature _____

Cardholder's Address (if different from above) _____

City/State/Postal Code Country _____

To place an order or for further details contact:

Mike Handy, Marketing Services Manager

Cambridge Healthtech Institute

250 First Avenue, Suite 300, Needham, MA 02494

Telephone: 781-972-5492

Fax: 781-972-5425

Email: mhandy@healthtech.com



Rental Agreement

This agreement is between Cambridge Healthtech Institute (CHI "List-Email Owner") and _____ ("Customer"). The Customer wishes CHI to perform/email campaign consisting of selected names from CHI's database. In consideration of the mutual promises set forth herein, the parties agree as follows with respect to the email campaign execution.

1. Campaign is for one time execution, unless otherwise contracted. The text included in the campaign must be approved by CHI.
2. Customer agrees to pay to CHI the amount invoiced for email campaign within (30) days of Customer's receipt of CHI's invoice. Customer understands that the minimum email count order is 5,000 records.
3. The emails are unique, proprietary information, and are the sole and exclusive property of CHI. CHI reserves all rights to email and nothing contained in this Agreement transfers or assigns any proprietary rights to emails from CHI to Customer.
4. At the time Customer requests list, CHI is to perform a Product and Service Alert (PSA) via email. Customer shall submit to CHI for its review and approval, a complete copy of the text which Customer plans to have sent ("email text"). If customer fails to submit a complete copy of email text to CHI, the campaign cannot be executed for Customer.
5. Without the express written permission of CHI, Customer **shall not:** purport in any way to represent CHI, through networking, as a result of the performance of a PSA.
6. Customer shall indemnify and hold harmless CHI against any claim, damage, expense, liability, or obligation incurred by reason of the contracted execution of a PSA.
7. CHI reserves the right to deny rental of any emails for a PSA to any entity, with or without cause.
8. Customer understands that email counts vary daily and therefore CHI assumes no liability if the counts ordered differ from the actual counts received.
9. CHI is not responsible for the result or effectiveness of any executed PSA
10. Company will [] will not [] provide opt out email list for CHI to de dupe before launch of PSA campaign.

WITNESS WHEREOF, CHI and Customer Have executed this Agreement on _____ (DATE)

Proposed mail date: _____

Customer's Signature: _____ Mailing Rental Administrator: _____

Printed Name: _____ Printed Name: _____

Company Name: _____ Company Name: Cambridge Healthtech Institute