



Cambridge Healthtech Institute's

# Biotechnology and Life Science Marketing Services

## Mailing List and Data Card Order Form

- ➔ **Over 200,000 names segmented by scientific interest**
- ➔ **Featuring U.S and International mailing lists with interest selections including Genomics, Drug Discovery, Microarrays, Proteomics and many more...**
- ➔ **CHI is your one-stop source for targeted mailing lists of life science professionals**



# Mailing List Order Form



Please check or fill out all that relates to your request.

**CHI Provides a 10% discount to non-profit organizations and a 20% discount to list brokers**

## Bill To Address

Name: \_\_\_\_\_  
 Job Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Postal Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Purchase Order #: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Home Page URL: \_\_\_\_\_

## Ship To Address

Name: \_\_\_\_\_  
 Job Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Postal Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Purchase Order #: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Home Page URL: \_\_\_\_\_

**Terms:** Payment is due 30 days from receipt of invoice. All orders that are canceled after production are subject to a 25% cancellation fee of the total amount of list.

All lists are provided on disk in your format choice of:

ASCII

DBF

Excel

List Type	List Rental Price	Special Selections
<input type="checkbox"/> CHI Attendee and Prospect Master File	<b>\$ 250/M</b>	Commercial Only <b>\$ 10/M</b>
<input type="checkbox"/> CHI Conference Participant Lists	<b>\$ 450 FLAT</b> (for participant lists under 500 people)	Academic/Government <b>\$ 10/M</b>
		Domestic Only <b>\$ 5/M</b>
		International Only <b>\$ 5/M</b>
		Professional Title <b>\$ 20/M</b>
		Key Coding <b>\$ 5/M</b>
		Specific Country Select <b>\$ 10/M</b>
		US Geo Select <b>\$ 10/M</b>
		<b>Minimum Order- 5,000</b>

Sporting Sequence	Delivery (Postal or Email \$50)
<input type="checkbox"/> Zip Code Order	<input type="checkbox"/> 2day
<input type="checkbox"/> Alpha order by Last Name	<input type="checkbox"/> Overnight
<input type="checkbox"/> Alpha order by Company	<input type="checkbox"/> 3rd Party
<input type="checkbox"/> Other (please list) _____	<input type="checkbox"/> International
	<input type="checkbox"/> 3rd party (provide type and billing code)
	<input type="checkbox"/> Email

**Note:** Before mailing labels can be produced, a copy of the Cambridge Healthtech Institute list rental agreement must be signed by the mailer and returned to CHI along with this completed form and a copy of the mailing sample, rough drafts are acceptable. These items may be mailed or faxed to 781-972-5425, Attn: List Rentals. CHI lists are rented for one-time use only and are not to be copied or distributed to third parties. The use of the mailing list shall be limited solely and exclusively to the specific mailing piece that was approved. CHI is not liable for the outcome of your mailing. All lists are seeded for the protection of CHI.



**Mike Handy, Marketing Services Manager**

CMC is a division of CHI Global, 250 First Avenue, Suite 300, Needham, MA 02494

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# Postal Interest Area Selection

CHI Database Subject Area	Mailable	USA	Industry	Academic & Gov't	International	Industry	Academic
<input type="checkbox"/> Anitbody	17,311	13,101	10,266	2,835	4,210	3,368	842
<input type="checkbox"/> Assay Development	5,903	4,722	3,777	945	1,181	944	237
<input type="checkbox"/> Biodefense	10,577	8,462	5,433	3,029	2,115	1,269	846
<input type="checkbox"/> Bioinformatics	32,369	22,895	13,411	9,484	9,474	5,210	4,264
<input type="checkbox"/> Biomarkers	31,433	23,574	18,859	4,715	7,859	5,894	1,965
<input type="checkbox"/> BioMEMS	15,911	11,933	6,563	5,370	3,978	2,983	995
<input type="checkbox"/> Bioprocessing	19,134	15,307	12,245	3,062	3,827	3,061	765
<input type="checkbox"/> Blood Safety	15,669	10,517	6,836	3,681	5,152	3,348	1,804
<input type="checkbox"/> Cancer (all)	34,099	25,577	12,787	12,790	8,522	3,909	4,614
<input type="checkbox"/> Cancer Vaccines	5,721	4,004	1,801	2,133	1,717	1,201	516
<input type="checkbox"/> Cancer Genetics	2,973	2,140	792	1,348	833	308	525
<input type="checkbox"/> Chemistry (all)	35,133	24,593	17,215	7,377	10,540	7,378	3,162
<input type="checkbox"/> Clinical Trials	11,561	8,093	5,260	2,833	3,468	2,554	914
<input type="checkbox"/> CNS	9,235	6,464	4,524	1,940	2,771	1,939	832
<input type="checkbox"/> Combinatorial Chemistry	22,080	14,352	10,476	3,876	7,728	5,641	2,087
<input type="checkbox"/> Diagnostics (all)	42,780	29,946	19,464	10,482	12,834	8,342	4,492
<input type="checkbox"/> Drug Discovery & High-Throughput Screening	46,367	31,993	21,115	10,878	14,374	9,486	4,888
<input type="checkbox"/> Forensic Diagnostics	3,155	2,618	1,439	1,179	537	295	242
<input type="checkbox"/> Functional Genomics	17,256	11,734	6,336	5,398	5,522	2,982	2,540
<input type="checkbox"/> Genomic Variation	6,986	4,890	3,178	1,712	2,096	1,362	734
<input type="checkbox"/> Glycotechnology	7,681	4,915	2,654	2,261	2,766	1,494	1,272
<input type="checkbox"/> Human Genome	44,302	31,011	18,606	12,405	13,291	8,639	4,652
<input type="checkbox"/> Immunology	7,857	5,892	4,242	1,650	1,965	1,414	551
<input type="checkbox"/> Lab-on-a-Chip & Microarrays	24,421	16,362	10,471	5,891	8,059	5,157	2,902
<input type="checkbox"/> Mass Spectrometry	10,407	7,597	4,786	2,811	2,810	1,967	843
<input type="checkbox"/> Medicinal Chemistry	11,446	7,233	5,109	2,124	4,213	3,159	1,053
<input type="checkbox"/> PCR/Nucleic Acid Based Tech	14,356	9,905	5,447	4,458	4,451	2,448	2,003
<input type="checkbox"/> Pharmacogenomics	9,540	7,536	5,953	1,583	2,004	1,583	421
<input type="checkbox"/> Proteins & Proteomics (all)	48,495	32,491	21,119	11,372	16,004	10,402	5,602
<input type="checkbox"/> RNA Interference	10,447	7,313	4,753	2,560	3,134	2,037	1,097
<input type="checkbox"/> Systems Biology	14,025	10,098	6,866	3,232	3,927	2,670	1,257
<input type="checkbox"/> Tissue Engineering & Repair	10,436	8,349	5,844	2,505	2,087	1,669	418
<input type="checkbox"/> Toxicology	13,244	10,454	6,341	4,113	2,790	1,813	977
<input type="checkbox"/> TSE	2,908	2,035	1,262	773	873	524	349
<input type="checkbox"/> Vaccines (all)	9,103	6,190	3,652	2,538	2,913	1,718	1,195





# Mailing List Rental Agreement

This Agreement is between Cambridge Healthtech Institute (CHI "List Owner") and \_\_\_\_\_ ("Customer"). The Customer wishes to rent a mailing list consisting of the names and addresses from CHI database (the "List") in order to permit distribution of materials (the "Mailing") to individuals on the List, and CHI wishes to rent the List to Customer. In consideration of the mutual promises set forth herein, the parties agree as follows with respect to the rental of the List.

1. List is furnished to Customer for one-time use only. The materials included in the mailing must be approved by CHI.
2. Customer agrees to pay to CHI the amount invoiced for rental of List within (30) days of Customer's receipt of CHI's invoice. Customer understands that the minimum List order is 5,000 names.
3. List contains unique, proprietary information, and is the sole and exclusive property of CHI. CHI reserves all rights to List, and nothing contained in this Agreement transfers or assigns any proprietary rights to List from CHI to Customer.
4. Customer shall not release, copy, alter, assign, transfer, sell or extract data from List for any purpose, and shall not publish List or any portion of List in any form. Customer shall not use List for telephone solicitation of any kind, solicitation of funds, or data collection.
5. At the time Customer requests List, Customer shall submit to CHI for its review and approval, a complete copy of the text which Customer plans to distribute ("the Mailing Piece") to individuals on List. If Customer fails to submit a complete copy of Mailing Piece to CHI, the List will not be released to Customer.
6. Without the express written permission of CHI, Customer shall not:
  - a. purport in any way to represent CHI in any Mailing
  - b. use CHI's name, or any logo, trademark, or trademark associated with CHI; or
  - c. disclose the source of the List
7. Customer shall indemnify and hold harmless CHI against any claim, damage, expense, liability, or obligation incurred by reason of use of List.
8. Customer shall not distribute any material, including any modification of, or addition to, material to a Mailing Piece, Customer will be liable to CHI for liquidated damages in the amount of \$15,000, which Customer expressly agrees is a reasonable amount.
9. CHI reserves the right to deny rental of List to any entity, with or without cause.
10. Customer understands that List counts vary daily and therefore CHI assumes no liability if the counts ordered differ from the actual counts received.

WITNESS WHEREOF, CHI and Customer have executed this Agreement on \_\_\_\_\_ (DATE)

Proposed mail date: \_\_\_\_\_

Customer's Signature: \_\_\_\_\_

Mailing List Rental Administrator: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Name: Cambridge Healthtech Institute

