

Digital Healthcare & Productivity Electronic Newsletter E-mail List

Universe/Base Rate Count: 34,466/Price: \$500/M

Source: Newsletter Subscribers
Updated: Bi-annually
Minimum Order: 5,000 Names

List Type: E-mail
Last Updated: February 2007

LIST PROFILE

Digital Healthcare and Productivity fills a unique niche by focusing exclusively on the application of technology for an audience of healthcare technology buyers. This premier opt-in e-newsletter is delivered twice-weekly to key executives, IT and clinical managers at large and mid-sized healthcare organizations (including providers, payers, and technology providers) involved in both strategic and technology purchasing decisions.

This list will help you reach buyers from:

- Integrated Delivery Networks (IDN)
- Integrated Health Systems (HIS)
- Hospitals
- Managed Care Organizations (HMO/PPO)
- Clinical Research & Clinical Trial Organizations
- Pharmaceutical & Biopharmaceutical Companies
- Integrated Delivery Systems
- Government, Regulatory & Academic Arena
- Value-Added Resellers

Digital Healthcare & Productivity delivers news, features, product information, exclusive interviews and commentary on business, technology, and recent developments related to healthcare management systems and information-based medicine including clinical trials, patient diagnostics, treatment and care.

TERMS AND CONDITIONS

Sample text/HTML required. Allow 3-5 working days to process order. List Rental Agreement must be signed and returned before order is transmitted. The "From" line will be from the List Owner. Prepayment is required on all first orders. 20% commission paid to recognized brokers on base rate. Payment is due 30 days from transmission date. Cancelled orders are subject to charges. All e-mail orders will be transmitted by Cambridge Healthtech Institute (CHI). Reproducing or retaining header/footer information is subject to payment and future use penalties.

For more information, contact:

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Postal, telemarketing, and email matching is available.
For inquiries or questions, contact Mike Handy.



Cambridge Healthtech Institute

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Needham, MA 02494
781-972-5400
www.healthtech.com/Lists

Digital Healthcare and Productivity Electronic Newsletter List

Universe/Base Rate Count: 19,658/Price: \$250/M

Source: Newsletter Subscribers

Updated: Bi-annually

Minimum Order: 5,000 Names

List Type: Postal

Last Updated: February 2007

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Net name not available.

All cancelled orders will incur a \$50/F cancellation fee, \$10/M new changes, plus media fees. No cancellations will be accepted after the mail date

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