



Cambridge Healthtech Institute

Pharma DD

Postal and Email Files

Catagories	Postal	Email
Total Subscribers	46,495	37,939
Domestic		
International		

LIST PROFILE

Pharma DD magazine provides timely analysis and insight into the industry-leading techniques and approaches driving new therapeutic drug discovery and development.

Every issue delivers feature articles on:

- Discovery biology
- Molecular diagnostics and biomarkers
- Recombinant proteins, antibodies, and other biologicals
- Chemistry and drug delivery
- Scientific, technical, and business strategies
- Clinical Trials, regulatory issues, and post approval drug safety
- Market Developments

Pharma DD delivers a total qualified direct request subscribers involved in research and development within the pharmaceutical, biotechnology, and research laboratory industries. This highly targeted audience of research scientists have proven purchasing power to buy your products and services. Tap into the influential market that other magazines miss!

PRICING

Postal Address - \$250/M

Email Address - \$500/M

List Reuse – Inquire

SELECTION CHARGES

(prices based on per 1,000 records)

JOB TITLE	\$10/M
BUS/INDUSTRY TYPE	\$10/M
SCF	\$10/M
STATE	\$10/M
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SPECIALTY	\$10/M
KEYING	\$3/M
EMAIL DELIVERY	\$40/M
DISKETTE	\$50/M
SPLIT RUN	\$25/M

Net name not available.

All cancelled orders will incur a \$50/F cancellation fee, \$10/M new changes, plus media fees. No cancellations will be accepted after the mail date.

Updated quarterly.

Minimum Order: 5,000

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Postal, telemarketing, and email matching is available.
For inquiries or questions, contact Mike Handy.



Cambridge Healthtech Institute

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Pharma DD Category Breakdown

FIELD:	Postal	Email
ADME/Toxicology	3,610	2,775
Analytical/Bioanalytic Chem	12,478	9,614
Biochemistry	6,007	4,534
Cell Biology	7,126	5,517
Clinical Diagnostics	3,895	2,916
Combinatorial Chemistry	430	240
Computational Chemistry	488	271
Genetics/Genomics	6,365	5,118
Immunology	4,369	3,371
Informatics	838	440
Medical Chemistry	5,517	4,201
Metabolic Profiling	1,580	1,237
Microbiology	5,583	4,177
Molecular Biology	8,167	6,534
Neuroscience	2,914	2,258
Oncology	3,015	2,339
Pathology	2,152	1,645
Pharmacology	6,742	5,250
Physiology	2,046	1,540
Process Methods Develop't/Optimiz	1,313	708
Protemics/Protein Chemistry	4,898	3,958
QA/QC/Validation	1,087	605
Virology	2,107	1,618
Other	4,269	3,118

PRODUCTS/TECHNOLOGIES:	Postal	Email
Animal Models	1,739	996
Antibodies	2,074	1,141
Biological Databases	7,057	5,343
Biomarkers	2,045	1,131
Genetic Amplification	4,333	3,365
Genotyping	5,788	4,623
Microarrays	5,663	4,380
Protein Expression	8,857	7,027
Protein Structure	1,266	712
Sequencing	8,355	6,702
Chemical Databases	4,124	2,844
Molecular Modeling	4,194	3,116
Parallel Synthesis	681	380
Reagents/Compounds	7,220	5,307
Cell Assays	1,707	914
Cell Culture	7,641	5,879
Chromotography	13,061	10,116
Diagnostics	1,425	775
High Content Screening	746	402
High Throughout Screening	5,284	4,132
Lab Automation	13,785	10,795
Mass Spectroscopy	9,489	7,708
Other	15,232	12,251